

## Interest-Based Advertising

We allow third-party advertising companies to collect certain information when you visit our site. These companies may utilize cookies, pixels or other technologies to collect and use non-personally identifiable information (e.g., hashed data, browser type, time and date, subject of advertisements clicked or scrolled over) during your visits to this and other websites in order to provide advertisements about goods and services likely to be of greater interest to you (i.e. interest-based advertising). They may also use persistent identifiers to anonymously track your Internet usage over time and across other websites in their networks beyond our site. For example, if you visit one of our tour pages, we may later serve you a targeted ad for that particular tour as you browse the internet. If you visit our contact us page and fill out the form, we will collect personal information – specifically your name and email address. This website does not respond to “Do Not Track” signals sent from your browser or device. Any material changes to this notice will be posted to this website.

To learn more about interest-based advertisings or to opt-out of this type of advertising, you can visit the websites of the Digital Advertising Alliance at [www.aboutads.info](http://www.aboutads.info) and Networking Advertising Initiative at [www.networkadvertising.org/choices](http://www.networkadvertising.org/choices).